



AVERY HEMMER

PROFESSIONAL RACER

2027 Marketing Deck

More info/ **averyhemmer.com**

Career Highlights /

- *Competing Profressionally in Pro Women's Snocross & Pro-Spec Off-Road classes.*
- *Featured athlete in broadcast footage on FOX Sports and FLO Racing.*
- *Passionate ambassador for women and girls in motorsports & outdoor adventure.*

- 2026 2nd place overall AMSOIL Champ off Road Pro Spec class.
- 2024-2025 AMSOIL Champ Off-Road **Mod-Kar**t Champion & multi-race winner.
- Multi-time Pro-Spec race winner & podium finisher.
- Youngest female race winner in AMSOIL Championship Off-Road history.

- *2025-2026 AMSOIL Snocross Pro Women's Champion in her rookie year.*
- *Youngest female athlete to win Pro Snocross Championship.*
- *2-time AMSOIL Snocross Junior Girls Champion & multi-race winner.*
- *Undefeated season in 2024-2025 JR Girls Snocross season.*
- *3-time AMSOIL Snocross 120-Champ Champion and multi-race winner.*

MEET AVERY/

Avery Hemmer has been chasing speed since she was five years old. Growing up in a family of snowmobile racers, she began riding and racing at a youn age and quickly found success in ISOC's Amsoil Championship Snocross Series, earning multiple championships on the snow before expanding into off-road racing.

After making her Champ Off-Road debut in a Mod-Kart, she landed on the podium at the 2021 Crandon World Championship and went on to claim a Mod-Kart Championship in her second full season. At the final event of 2024, the Polaris Crandon World Championship weekend, she made the leap to a Pro-Spec truck, immediately proving her talent with back-to-back podium finishes.

At just 15 years old, Avery Hemmer has already made her mark as a dual-discipline racer competing professionally in both Amsoil Championship Off-Road and Amsoil Championship Snocross. Known for her determination, skill, and professionalism; Avery has elevated the level of competition with each paddock she has entered. From the dirt to the snow, she represents the future of action motorsports - fearless, fast, and focused.











MEET OUR TEAM

EXPERIENCE ON EVERY LEVEL OF RACING.

HELPING KEEP AVERY AT THE TOP OF HER GAME.





Steve Hemmer

Team Owner/ Father

With years of experience in business management, automotive, racing, and maintenance spaces, Steve has a deep understanding of what it takes to not only get to the top, but to stay there.

Dalton Vetsch

Lead Mechanic

A career mechanic that started with motocross, a strong attention to detail makes him the perfect person to make sure no aspect of the truck or program is overlooked.

Derek Ellis

Spotter/ Mechanic

As a former professional racer himself, then turned crew-chief for professional teams, Derek brings a wide knowledge base to the team helping guide Avery through her career and races.

Casey Hultgren

Social Media Manager

Casey began his career racing motocross and quickly realized a love for filming others. That passion has turned into a career and some of the best media in the sport.

More info/ averyhemmer.com

SNOCROSS SOCIAL MEDIA/

- **34,449,511** views across 4 platforms.
  (Facebook, Instagram, X, YouTube).
- **3,891,982** views on videos.
- **12,000+** Average event attedance.





CHAMP OFF-ROAD SOCIAL MEDIA/

- **34,423,967** views across 4 platforms.
  (Facebook, Instagram, X, YouTube).
- **5,338,267** views on videos.
- **200%** increase in followers year - to - year.



WHY PARTNER WITH OUR TEAM/

Reach & Visibility/

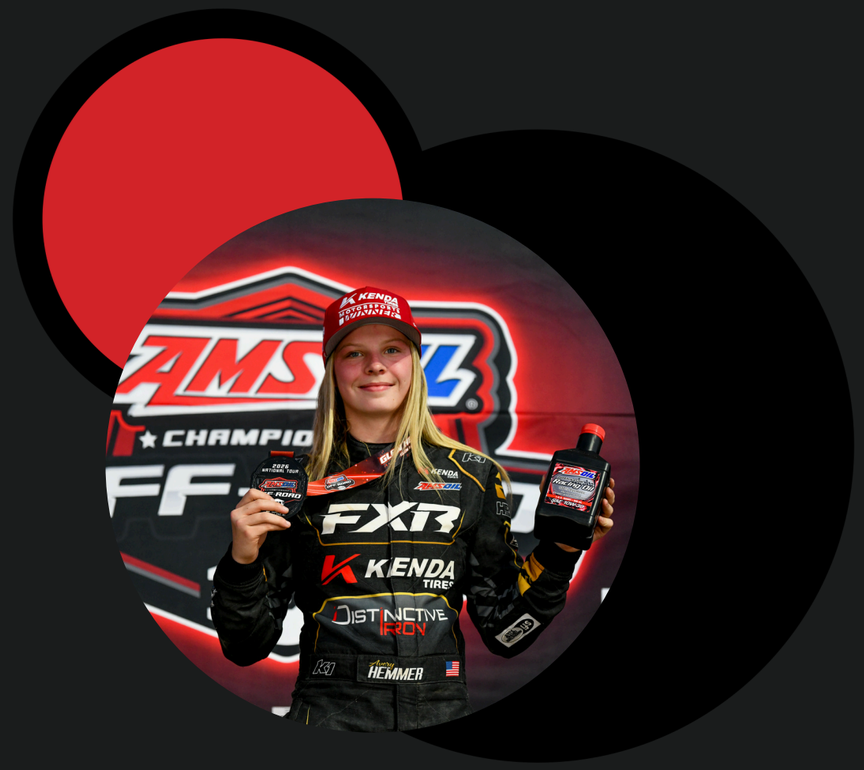
- National Broadcast Coverage via FOX Sports, FLO Racing, and live event screens.
- 20,000+ fans on-siteeachweekend at Off-Road and Snocrossevents.
- 700k+ veiwers on FOX Sports.
- Over 7 Million minutes of Live Stream watched via the FLO Racing App byover 2.5million viewers.
- Rapidly growing social media following across Instagram, TikTik, and Youtube Shorts.
- Strong youth fan engagement, appealing to outdoor, action sports, and lifestyle brands.

Audience Demographics/

- 66% Male/ 34% Female, ages 18-45.
- Interests: Off-Road Racing, Powersports, outdoor lifestyle, adventure travel, and family recreation.
- Brands Represented: Automotive, Energy Drink, apparel, & technology industries.

WHY PARTNER WITH AVERY HEMMER/

- **CROSS-SERIES EXPOSURE/** Year-round visibility is available across the worlds leading Short-Course Off-Road and Snocross National Championships; 2 of the most dynamic motorsports platforms in North America.
- **AUTHENTIC REPRESENTATION/** Avery embodies perserverence, teamwork, authenticity, and sportsmanship - values that resonate with fans and brands alike.
- **Engaged Digital Presence/**Consistent behind-the-scenes, lifestyle, and highlight content that keeps the fans engaged.
- **Fan Accessibility/**Active at autograph signings, pit walks, and social events, ensuring strong fan-brand engagement.



More info/ **averyhemmer.com**

MEDIA/

AVERY HAS BEEN FEATURED IN/

- *THE IMPULSE SHOW PODCAST*
- *CITYNECK MEDIA PODCAST*
- *AMSOIL CHAMPIONSHIP OFFROAD MEDIA*
- *EVENT ADVERTISING CAMPAIGNS*
- *INDUSTRY TRADE SHOW SIGNAGE*
- *EVENT PRESS RELEASE & RECAP*
- *KENDA TIRES NATIONAL SALES ADS*



More info/ **teamwebsite.com**

Facebook

5.3K+ FOLLOWERS

A great way to stay connected with all of Avery's events, results, and PR for all forms of racing.

facebook.com/**averyhemmer2025**

Instagram

5.6k+ FOLLOWERS

The #1 place to stay the most up to date with all of Avery's raceday schedules and lifestyle content with regular posting during and between race weekends.

instagram.com/**avery_hemmer15**

Website

250+ VIEWS/MTH

The best place to know when and where Avery's scheduled races will be, as well as results and press releases related to both offroad and snocross racing.

averyhemmer.com













MEET THE SNOWMOBILE/

Avery races in the Pro Women's class. This is the highest level of competion for women in AMSOIL Championship Snocross.

Engine/

- 600cc Polaris Liberty Engine
- No modification allowed to engines

Skis & Track/

- Any commercially available ski is allowed
- Track must remain OEM as delivered from manufacturer.

Controls & Traction/

- Any commercially available wearbar & up to 108 studs can be used.
- Brakes and control levers open to suit rider needs.

Suspension/

- Shock manufacturer is open
- Shortening is allowed, not lengthening

Chassis/

- No performance enhancing modifications to the chassis is allowed
- Additional welding and bracing is allowed.

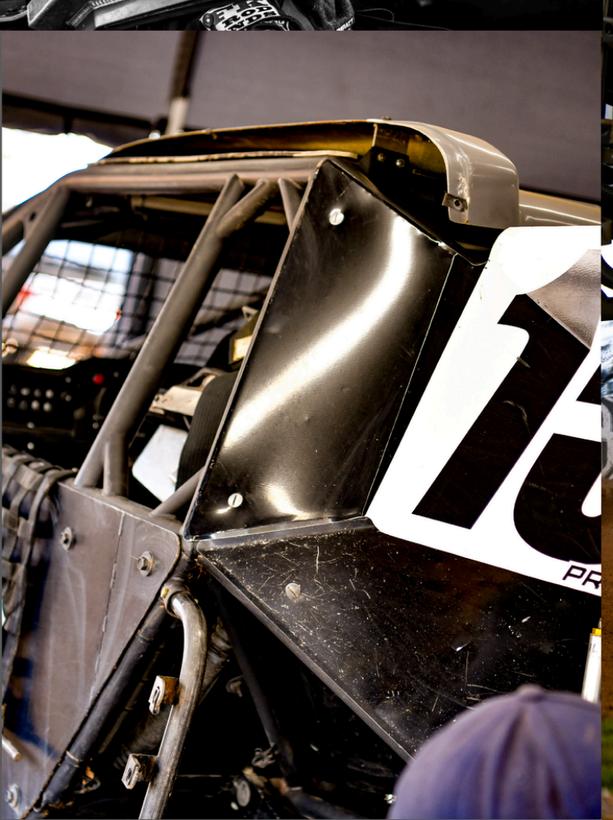
Drivetrain/

- Clutches are not allowed to be modified or balanced
- Any flyweight, springs, helix, and shimming is allowed.

More info/ **averyhemmer.com**













More info/ **averyhemmer.com**

MEET THE TRUCK/

Pro-Spec is the first full-size PRO truck class in AMSOIL Championship Off-Road presented by Brunt.

These are identically prepared trucks & spec-built chassis utilizing a 4.3LGM v6 engine, aG-Force 4- speed manual transmission, and a locked 5/67 rear end. With tuning options limited to the suspension and t

Engine/

- Sealed 4.3LGM LV1V6
- Engine, locked ECU.
- G-Force GF4a 4-speed transmission.
- Ford 9" Read end housing with 5.67 gearing.
- VP MS98L spec fuel.

Wheels & Tires/

- 16" beadlock wheels
- 265/75-16 tire size.

Misc. Rules/

- Minimum weight: 3000lbs including driver/ gear.
- Disc Brakes Required. Fiberglass body that must resemble OEM manufacturer.

Suspension/

- 12" max front wheel travel. 14" max rear wheel travel.
- 2 shocks per corner, 2" coil- over & 2.5" external bypass.

Chassis/

- Allchromoly construction.
- 1.5" or 2" .125" tubing.
- Max width: 74".
- Wheelbase: 106".
- Ride Height: 10" minimum. 3" x 2" .125" main frame rails.
- 5-point race harness.
- No exotic materials allowed.

More info/ **averyhemmer.com**

WE CAN PUT YOUR BRAND IN FRONT OF A NATIONAL AUDIENCE





SNOCROSS RESULTS

2025-2026/

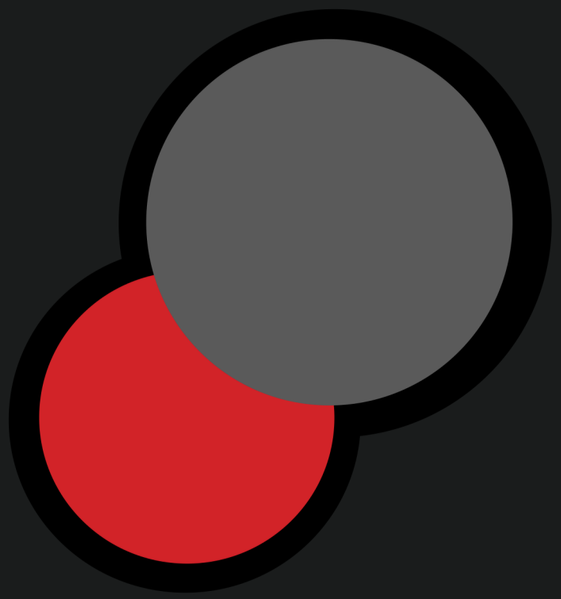
Round 1 & 2	Ironwood,MI	1st & 4th
Round 3 & 4	Shakopee,MN	1st & 1st
Round 5 & 6	Shakopee,MN	1st & 1st
Round 7 & 8	Valcourt,QB	1st & 1st
Round 9 & 10	Salamanca,NY	1st & 1st
Round 11 & 12	ElkRiver,MN	6th & 2nd
Round 13 & 14	Eagle River,WI	1st & 1st
Round 15 & 16	Duluth, MN	16th & 2nd

OFFROAD RESULTS

2026/

Round 1 & 2	Wheatland,MO	6th & 5th
Round 3 & 4	Antigo,WI	2nd & 4th
Round 5 & 6	Crandon,WI	2nd & 10th
Round 7 & 8	Elk River,MN	3rd & 4th
Round 9 & 10	Lena,WI	1st & 6th
Round 11 & 12	BarkRiver,MI	6th & 4th
Round 13 & 14	Crandon,WI	5th, 2nd & 3rd (World Cup)
Round 15 & 16	San Berandino,CA	1st & 1st





2026-2027 SNOCROSS SCHEDULE /

IRONWOOD, MI DEC 11-12, 2026

SHAKOPEE, MN JAN 8-9, 2027

DEADWOOD, SD JAN 22-23, 2027

VALCOURT, QC FEB 12-14, 2027

SALMAMANCA, NY FEB 19-20, 2027

MILWAUKEE, WI MAR 5-6, 2027

ELK RIVER, MN MAR 19-20, 2027

DULUTH, MN APR 2-4, 2027

OFF ROAD SCHEDULE 2026-2027/

TBD (awaiting series announcement)

LET’S BUILD SOMETHING POWERFUL TOGETHER!!

Are you ready to partner with one of the most exciting rising stars in Snocross and Off-road motorsports?

Steve Hemmer - Team Owner
612-644-4674
steve@d-iron.com
www.averyhemmer.com